Company Profiles in Business Source Premier

Joseph Mercuri
Robert Van Houten Library
Business Source Premier

- business research database
- full text for more than 2,300 titles
- company profiles
- industry reports
- SWOT analysis
Sample Search

*Find background information on the company Pfizer*
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Titles

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | R | S | T | U | W

Academic Search Premier
Coverage: 1970- Present
Funded by: NJ State Library through 6/30/2011
Description: This multi-disciplinary database provides full text for more than 8,500 journals, including 1600 peer-reviewed titles. PDF backfiles to 1975 or further are available for well over 100 journals, and searchable cited references are provided for more than 1,000 titles.
Subjects: Biological Sciences, Business and Management, Engineering Technology, General Education, Humanities, Industrial and Manufacturing Engineering, Information Science and Systems, Mathematics, Physical Sciences

ACM Digital Library
Coverage: 1991- Present
Funded by: NJIT Library
Description: Access to all ACM (Association for Computing Machinery) Publications including Journal, Transactions, Magazines, Books, Surveys, and ACM@Work titles.
Scroll down page and select Business Source Premier
Click on the **Company Profiles** tab
Enter pfizer in the search box and click on Browse.
Click on the link for **Pfizer Inc.**

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To view the complete profile, click on MarketLine Report.
COMPANY PROFILE

Pfizer Inc.
For Further Help

- Contact Joseph Mercuri
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