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Joseph Mercuri
Robert Van Houten Library
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Sample Search

Use Business Search Premiere to find information on the sales of Windows 8 operating system since its release in late 2012
Click on **Databases: A to Z**
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Titles

A

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Choose Basic Search
Enter **windows 8 sales** in search box and click on **Search**.
Click on an article title for more information
No Windows 8 Sales Boost For Computers.

Authors: Olanick, Doug

Source: TWICE: This Week in Consumer Electronics; 12/3/2012, Vol. 27 Issue 24, p6-10, 2p

Document Type: Article

Subject Terms: "FINANCIAL performance"

Company/Entity: MICROSOFT Corp. DUNS Number: 081468649 Ticker: MSFT

Reviews & Products: MICROSOFT Windows (Operating system)

Abstract: The article reports on the decline in the sales of Microsoft Windows device in the first four weeks after the Windows 8 operating system (OS) was launched.

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Database: Business Source Premier

Click on PDF Full Text to view article.
No Windows 8 Sales Boost For Computers.

Sony Unveils 4K Ultra HD Server For Its 84-inch LCD TV

By Greg Tarr
LOS ANGELES — Sony Electronics formally took “4K Ultra High Definition” to the next level last Thursday by introducing the first 4K playback device supporting its newly released 84-inch 4K LCD TV.

The new 4K Ultra HD Video Player is a hard disk server that connects easily to Sony’s matching XBR-84X900 84-inch LED LCD TV, allowing consumers to view 4K resolution movies and short-form 4K videos.

The server and 84-inch 4K Ultra HD LED LCD TV sets were scheduled to be officially unveiled and demonstrated at an invitation-only event with Sony recording artist John Legend here tonight.

Sony said it is making the device available as a bonus “loaned” — as the company put it — exclusively to U.S. customers purchasing the Sony 4K LCD TV. The hard-disk server, which has been used for in-store demos of the company’s flagship 4K Ultra HD TV series, includes a 1TB hard drive, includes content, including both full-length Hollywood features and a gallery of videos, creating the first true home 4K experience, Sony said.

Currently, the device is the only method consumers can use to play natively produced 4K Ultra HD content on the new NPD.

As a stand-alone unit, the Sony XBR-84X900 TV up-scales all video inputs, including the more than 7,000 Blu-ray Disc titles currently in distribution, to what Sony says is “a near-4K resolution” through the use of Sony’s proprietary 4K X-Reality PRO three-chip picture engine.

“Sony is a company of firsts, and this introduction of the first 4K technology platform continues that pioneering, innovative spirit,” said Phil Molyneux, Sony Electronics president and COO. “We were the first to introduce 4K projectors to cinemas in 2006, the first to introduce a 4K projector designed for the home in 2011, and the first to offer an 4K up-scaling Blu-ray Disc player earlier this year. Now we’re the first to begin closing the content loop, offering native 4K content for the home and delivering the most immersive, awe-inspiring entertainment experience yet.”

As it has done with high-definition and 3D, Sony is looking to take the point in the consumer electronics industry in leading the way into the next new video format. Sony pointed out that it “is uniquely positioned to be first to market in delivering 4K Ultra HD solutions,” in its multiple roles as content producer, and consumer and professional equipment manufacturers.

Sony said its spin on the 4K Ultra HD Home Experience for the home includes its “84-inch 4K LED TV, the video player, and an Xperia Tablet S that serves as a remote control through an easy-to-use app.”

Content that comes preloaded on the 4K “Video

No Windows 8 Sales Boost For Computers

By Doug Olenick
REDMOND, CALIF. — Microsoft broke down its self-imposed wall of silence on Windows 8 penetration, stating that 40 million licenses have been sold, but the new OS has not given a boost to PC sales as originally expected.

The Group reported last week that Windows device sales fell 21 percent during the last week of December, indicating that Windows 8 has been on the market, compared with the same period last year.

The 40 million mark was tallied as Windows 8 marked its first month on the market. Microsoft had previously announced it had sold 4 million upgrades during the operating system’s first weekend of availability, but that was the last time the company made a note of sales until last week.

The licenses include upgrades and sales to OEMs. (continued on page 10)
For Further Help

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